

her networks

Wellington Network

June's speaker, Robyn Radomski of Conference Works, the 2005 winner of the 'Best Micro Business' category of the *Her Business Businesswoman of the Year Awards*, shared with us how she had turned her dream into reality.

Her theme throughout was encouraging: 'If I can do it, you can do it'. Beginning her business with no formal business training and doing everything herself at the start, she sought advice from professionals she could trust along the way. Working with a business coach also gave her the confidence to grow and develop her business.

While having time out recuperating from a hip operation, she took the opportunity to re-evaluate her priorities. She learnt to respect her body and aim for that elusive work/life balance which we all seek. Her commitment to her dream, her business, her family, her own health and the wellbeing of her staff is evident.

By sharing her own story of business and personal dreams she has fulfilled, she exhorted us to hold onto our own dreams and find different ways of fulfilling them even if our path seems blocked. Self-belief, commitment and perseverance have really paid off for Robyn and she now employs staff and concentrates on the strategic aspects of the management and growth of her successful business. She aims to extend her team members and give them opportunities not only for growth, but also for fun.

Her final challenge to us was to ask us to consider what one step we were willing to take to move towards our own dream. We were left with plenty of food for thought and a wonderful example to follow.

It was an honour to follow Robyn as the member speaker and share some of my own vision of how working with a life/career/business coach can help



us claim and fulfil our own dreams and potential. We don't have to settle for a life that doesn't quite fit us – we can all break through the invisible barriers that surround us through self-knowledge and self-belief and create a life that is perfect for us.

By Marian Kerr, Contemplate Life Coaching & Admin Direct Ltd